

Privacy Policy

This Policy (the "Policy") explains the way of treatment of the information which is provided or collected in the web sites on which this Policy is posted. In addition, it also describes the processing of information provided or collected through other third-party services or products that are linked to this privacy policy as well as through the applications on third-party websites or platforms, our products, customer support, and other services.

The Company is the controller of the information provided or collected in the websites on which this Policy is posted or by using the applications of the Company which exist in the websites or platforms of other company.

The Company values personal information of the users and inform them of the purpose and method of Company's using the personal information provided by the users and of the measures taken by the Company for protection of those personal information through this Policy.

By agreeing to this Privacy Policy in your account settings, by using our Products, or by using other third-party services or products linked to this Privacy Policy, you agree to the processing of your information as specified in this Privacy Policy. This Privacy Policy forms part of the company's terms and conditions.

This Policy will be effective on October 12th, 2020. In case this policy is revised later, the Company will notify you through the Company's website or through individual notice by mail, fax or e-mail.

1. Information to be collected and collection method

1.1 Personal information items to be collected

1.1.1 Information provided by the users

- email address, ID, telephone number, Duplicated ID check info(DI), baby name of the child under your care, baby gender, baby's expected date of birth, baby's birth date, baby's photo, etc.
- Information of place of taking pictures and date of creation of files
- Information of member's service usage such as the type of contents watched or used by members, frequencies and period of member's activity

1.1.2 Information collected while the users use services

- Personal information: baby's heart rate, SpO2, skin temperature, activity and fall detection, crying detection
- Device information : device ID, operation system, hardware version, device settings, type and settings of browser, usage information of website or application and telephone number

- Log information : IP address, log data, usage time, user-entered search word, internet protocol address, cookies and web beacon
- Location information : Information of device location including specific geographical location detected through GPS , Bluetooth or Wifi (limited to the region permitted under the laws)
- Other information : Preference, advertisement environment, visited pages in using the service

1.2 Collection method

- webpage, written form, fax, telephone, e-mail, information collection tools, etc.
- provided by partner companies related to the service

2. Use of collected information

2.1 Use of collected information

- To check and to improve "product" operations, to customize services, and research and development of future commercial products
- To communicate with "members" and customer support
- To detect and to prevent unauthorized use or fraudulent use of the service such as membership management, authentication
- Performance of contract, service fee payment and service fee settlement regarding provision of services demanded by the users
- Improvement of existing services and development of new services
- To notify the changes in functions or policies of company's websites or applications
- Other use of information with user's prior consent (for example, used for marketing advertisement)
- Search/notify/automatic registration of an acquaintance registered in a contact; search and notification of other users who may be an acquaintance
- To provide services and place advertisements based on statistical characteristics, the statistics on member's service usage
- To provide promotional event information as well as opportunity to participate
- To comply with applicable laws or legal obligation
- To cooperate with a 3rd party researcher for research purposes

If information is used for purposes other than those specified in this Privacy Policy, the company will seek the user's consent.

3. Disclosure of collected information

Except for the following cases, the Company will not disclose personal information to a 3rd party.

3.1 Disclosing the information to service providers

- When the Company's service providers carry out services such as bill payment, order

processing, products delivery and dispute resolution (including disputes on payment and delivery) for and on behalf of the Company

3.2 When the users agree to disclose in advance

- when the user selects to be provided with the information of products and services of certain companies by sharing his or her personal information with those companies
- when the user selects to allow his or her personal information to be shared with the sites or platform of other companies such as social networking sites
- other cases that the user gives prior consent for sharing his or her personal information

3.3 When disclosure is required by the laws

- if required to be disclosed by the laws and regulations
- if required to be disclosed by the investigative agencies for detecting crimes in accordance with the procedure and method as prescribed in the laws and regulations

4. Cookies, Beacons and Similar Technologies

The Company may collect collective and impersonal information through 'cookies' or 'web beacons'. Cookies are very small text files to be sent to the browser of the users by the server used for operation of the websites of the Company and will be stored in hard-disks of the users' computer. Web beacon is a small piece of code which exists on the websites or e-mails. By using web beacons, we may know whether a user has interacted with certain webs or certain contents of email.

These functions are used for evaluating, improving services and to tailor user experiences so that much improved services can be provided by the Company to the users.

4.1 The purpose of cookies

Provides targeted marketing and personalized services through the implementation of automatic login function, analyzing access frequency and visiting time, identifying users' tastes and interests and tracking them, and identifying the degree of participation in various events and the number of visits.

4.2 How to reject cookies

Users can allow all cookies by setting options in their web browser or can check each time a cookie is saved, or can refuse to save all cookies. However, if the user refuses to install cookies, there may be difficulties in providing the service.

5. User's right

The users or their legal representatives, as the subject of the information, may exercise the following rights regarding the collection, use and sharing of personal information by the Company:

- exercise right to access to personal information
- make corrections or deletion of personal information
- make temporary suspension of treatment of personal information
- request the withdrawal of their consent provided before

In order to exercise the above rights, if you use the menu of 'Modification of member information'

of webpage or contact the Company by sending a document or e-mails, or using telephone to the company(or person in charge of management of personal information or a deputy), the Company will take action without delay. However, the company may refuse such a request only if there are valid reasons specified in the law or corresponding reasons.

6. Security

The company considers the security of the user's personal information very important. The company constructs the following security measures to protect the users' personal information from any unauthorized access, release, use or modification

6.1 Encryption of personal information

- Transmit users' personal information by using encrypted communication zone
- Store important information such as passwords after encrypting it

6.2 Countermeasures against hacking

- Install a system in the zone to which the external access is controlled so as to prevent leakage or damage of users' personal information by hacking or computer virus

6.3 Establish and execute internal management plan

6.4 Install and operate access control system

6.5 Take measures to prevent forging or alteration of access record

7. Protection of personal information of children

In principle, the Company does not collect any information from the children under 13 or equivalent minimum age as prescribed in the laws in relevant jurisdiction. The website, products and services of the Company are the ones to be provided to ordinary people, in principle. The company's website or application has an age limit function so that children cannot use it, and through such function, personal information is not intentionally collected from children.

8. Modification of Privacy Protection Policy

The Company has the right to amend or modify this Policy from time to time and, in such case, the Company will make a public notice of it through notices of its website (or through individual notice such as written document, fax or e-mail) and obtain consent from the users if required by relevant laws.

9. Others

The website, product or service of the Company may include the links to the ones of a 3rd party and the privacy protection policy of the site of 3rd party may be different from the Company's. Thus, it is required for the users to check additionally that policy of a 3rd party site linked to the site of the Company.

The Company guides several additional matters to be disclosed as required by the information network laws and personal information protection laws in the Republic of Korea as follows:

9.1 Period for retention and use of personal information

In principle, the Company destructs personal information of users without delay when: the purpose of its collection and use has been achieved; the legal or management needs are satisfied; or users requests: However, if it is required to retain the member information by relevant laws and regulations, the Company will keep the member information for certain period as designated by relevant laws and regulations. The information to be retained as required by relevant laws and regulations are as follows:

- Record regarding contract or withdrawal of subscription: 5 years
- Record on payment and supply of goods: 5 years
- Record on consumer complaint or dispute treatment: 3 years
- Record on collection/process, and use of credit information: 3 years
- Record on display/advertisement: 6 months
- Logging record of users such as internet/tracking data of user's connection site: 3 months
- Other data for checking communication facts: 12 months

9.2 Procedure and method of destruction of personal information

In principle, the Company destructs the information immediately after the purposes of its collection and use have been achieved without delay: However, if any information is to be retained as required by relevant laws and regulations, the Company keep it for the period as required by those laws and regulations before destruction and, in such event, the personal information which is stored and managed separately will never be used for other purposes. Paper records containing personal information are shredded or incinerated, and personal information stored in electronic files is deleted using a method that is technically impossible to restore.

9.3 Technical, managerial and physical measures for protection of personal information

In order to prevent the loss, theft, leakage, alteration or damage of personal information of the users, the Company takes technical, managerial and physical measures for securing safety as follows:

9.3.1 Technical measures

- Utilize security servers for transmitting encrypted personal information
- Take measures of encryption for confidential information
- Install and operate vaccine software, etc.
- Install and operate access control devices
- Establish and execute internal management plan

9.3.2 Managerial measures

- Appoint a staff responsible for protecting personal information
- Provide education and training for staffs treating personal information
- Establish and execute internal management plan
- Establish rules for writing passwords which is hard to be estimated

- Ensure safe storage of access record to personal information processing system
- Classify the level of authority to access to personal information processing system

9.3.3 Physical measures

- Establish and operate the procedure for access control for the facilities for storing personal information
- Documents or auxiliary storage media containing personal information are stored in a safe place with a locking device.

10. Contact information of Company

Please contact the Company at the contact below if you have any queries with regard to this policy or if you wish to update your information which is kept by the Company:

- Company name : AI.MON CO., LTD.
- Address : 2F, 84 Saimdang-ro, Seocho-gu, Seoul, Korea
- Tel.: +82-2-537-3282
- E-mail: info@aimon.co.kr

The Company designates the following Data Protection Officer (DPO) in order to protect personal information of customers and to deal with complaints from customers.

- DPO of the Company : Kim Kwang Bae
- Adress: 2F, 84 Saimdang-ro, Seocho-gu, Seoul, Korea
- Tel.: +82-2-537-3282
- E-mail: info@aimon.co.kr

The latest update date: October 12th, 2020.

11. Supplementary clause

This privacy policy is effective from October 12th, 2020.